

Gaeta Green Environmental Services

Cameras, on-board computers boost safety and communication

Gaeta Green Environmental Services, based in Staten Island, N.Y. provides residential and commercial solid waste hauling, including organics collection, and demolition and scrap metal recycling. With a focus on superior customer service and reliability, it has become one of New York City's premier carting companies through the use of specialized software.

Challenge

- Suboptimal routing leading to more miles driven and excess carbon emissions
- Lack of evidence-based communication among internal staff, and between frontline staff and customers
- Safety gap: Inability to view 360° around vehicles

Results

- Improved routes, optimized with system data, decreased miles driven and associated emissions
- On-board computers increase effectiveness, efficiency of staff and customer communications
- Cameras give drivers 360° views around vehicles and provide evidence in case of incident or accident



“Routeware has definitely helped with efficiency. We analyze our routes using the breadcrumbs feature, which helps us cut down on emissions to fulfill our environmental mission.”

“The cameras help with safety. If there is an incident or accident, the trucks are equipped at all angles.”

Rachel Lattanzio
Chief Operations Officer

About Routeware

Routeware is the waste and recycling industry's most trusted software and technology company. Our enterprise solutions help municipalities and haulers save time and money, increase efficiency, improve safety, and green up our world. Find out more at www.routeware.com