

Casella Waste Systems

Capturing key productivity measures and right-sizing fleets across growing divisions

Casella Waste Systems, Inc. (NASDAQ: CWST), headquartered in Rutland, Vermont, provides solid waste management services consisting of collection, transfer, disposal, and recycling services in the northeastern United States.



Challenges

- Inability to track key measures of productivity across divisions to meet reporting requirements
- Lags in sequencing inefficient acquired routes slowed down truck orders and delayed integrations, making it difficult to see return on investment in a timely way
- Lack of driver visibility into routing changes created challenges with uptake and buy-in

Results

- A recent acquisition project reduced miles by 21%, cut fuel use by 5,000 gallons/year, and prevented 52 metric tons of emissions/year
- Quicker routing process for new routes leads to faster integration overall, including quicker insights into return on investment
- Enhanced transparency improves communication and driver confidence

“As the name implies, EasyRoute is easy to use and easy to train. We have experienced great success with utilizing the tool across the full spectrum of route optimization. From conversion and automation projects, to complex acquisition integration, we can always count on their support to be top notch.”

Sean Steves, SVP & Chief Operating Officer of Solid Waste Operations

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About Routeware

Routeware is the waste and recycling industry’s most trusted software and technology company. Our enterprise solutions help municipalities and haulers save time and money, increase efficiency, improve safety, and green up our world. Find out more at www.routeware.com.