Integrated Technology Solutions for Smart Cities and Haulers

Routeware is a leading provider of cloud-based technology solutions for the waste and recycling sector.

We work with smart cities and high-performance haulers to power their digital transformation strategies, enabling them to boost productivity, increase safety, enhance customer service, and improve environmental outcomes.

We are proud to work with a customer community of over 1000 organizations, serving over 50 million residents and businesses worldwide.

Everything you need, all in one place

- ✓ On-Board Computers
- ✓ Fleet Automation
- ✓ Integrated Video Capture
- ✓ Billing and Payments
- ✓ Digital Self-Service
- ✓ Route Optimization
- ✓ Recycling Education

Our Mission

To help waste and recycling leaders use technology to delight customers, improve operations, and protect our planet.

We enable municipalities and haulers to use data, automation, and digital citizen services to drive positive organizational, community, and environmental outcomes.

Why Routeware?

At Routeware, we build forward-thinking digital technology solutions that are transforming the waste and recycling industry. Around the world our customers are benefiting from greater efficiency, resilience, sustainability, and profit, and helping residents and business in local communities to recycle more.

Our customer community is growing quickly as we welcome new municipalities and private haulers. Together, we believe our industry can help forge the path to a smarter, more sustainable future for our planet.
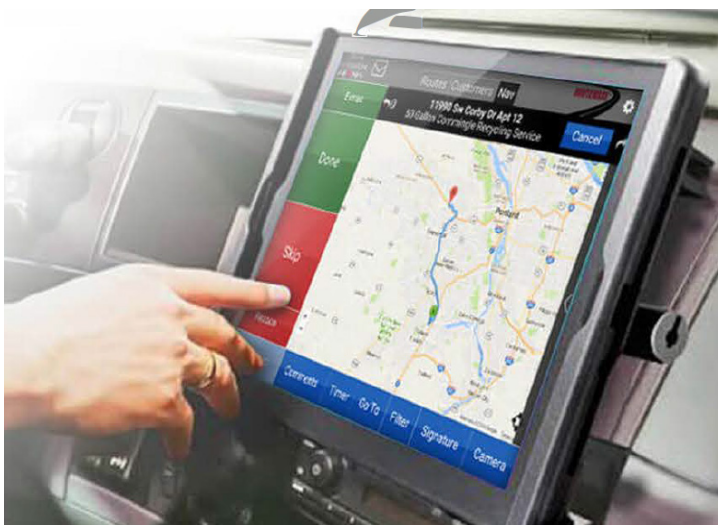
Routeware in Numbers:

- **1000+** solid waste customers
- **50 million** households
- **10,000+** vehicle installs
- **420 million** recycling notifications
- **Municipalities and private haulers**; residential and business waste
- **Every US State, every Canadian Province**, plus the UK and Australia

Who We Work With

Sectors

- Municipalities
- Private Waste Haulers
- Roll-Off Companies
- Liquid Waste Companies
- Higher Education
- Document Management Companies

Geographies

- United States
- Canada
- United Kingdom
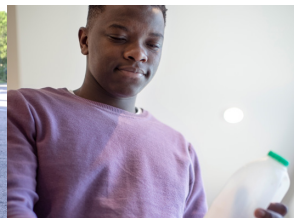- Australia

Customer Results

Financial Returns	**Improved Performance**	**Better Resident Engagement**	**Enhanced Sustainability**	**Improved Safety**

"We paid for the entire system through cost savings within the first year."

"Our missed collections have gone down, so go-backs are down."
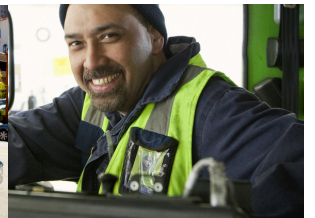
"We saved over $20,000 in mailing costs while helping residents recycle right."

"We reduced route miles and related emissions by 21%."

"New drivers think we're way more technologically advanced than they expected."

LEXINGTON   CITY OF GRAND RAPIDS   TOWN OF CARY   MERIDIAN WASTE   P·R·I·D·E DISPOSAL COMPANY

Routeware provides a single source for technology solutions for waste and recycling organizations

Internal processes and workflows	Customer-facing communications and services
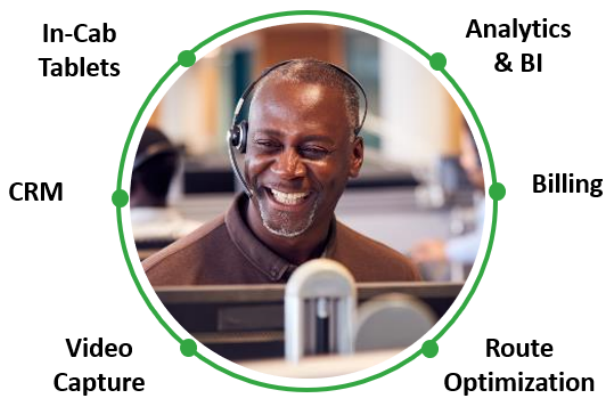
In-Cab Tablets

Analytics & BI

CRM

Billing

Video Capture

Route Optimization

Collection Calendars

Customer Self-Service

Recycling Education

Online Ordering

Payments

Key Solutions

Fleet Management

Increase fleet efficiency, driver performance, safety and sustainability with our best-in-class smart truck and on-board computer platform.

Workflow Automation

Automate workflows, get accurate billing, report on performance, and make it faster and easier for your team to serve customers.

Customer Self-Service

Use always-on digital services to transform customer experience, reduce administration effort, and educate residents to recycle more.

Route Optimization

Redesign waste and recycling routes quickly and easily to reduce costs, lower risk, and increase overall performance.

Why Customers Use Our Technology

To Improve Financial Performance - Balance budgets and improve profitability by increasing revenue while controlling costs. Use service verification and billing workflows to capture missed revenue, and better route design and operation to and improve driver productivity.

To Increase Productivity And Performance - From using data to design more efficient routes, to automating collection services that increase productivity, our solutions help cities and haulers understand what drives performance, so that they can manage operations to achieve better results.

To Better Engage with Residents - To achieve cut-through in customer service, resident communications and recycling engagement, municipalities and haulers need to provide always-on digital services with world-class usability and accessibility.

To Drive Sustainability - Deliver on your sustainability strategy by cutting carbon emissions and help reduce the amount of waste that goes into the landfill by increasing participation and reducing contamination in your recycling programs.

To Improve Safety - Make waste collection safer for your workforce and safer for the communities you work within by identifying and mitigating risks before they cause an accident.

To Become a Smarter City - Innovative cities and municipalities use data capture and analysis to increase sustainability and service outcomes for their communities while freeing up taxpayer dollars for civic investment elsewhere.

Best-in-Class Security

The security of your system and data is our highest priority. We recognize the business-critical nature of our solutions, and we have invested heavily in secure cloud platforms, best practice processes, and specialist partner services to ensure that our customer systems are protected from incident or attack.

Our technology infrastructure uses threat detection and mitigation tools to reduce the "attack surface" of our applications and systems. We also employ third-party managed detection services to centrally log and monitor activity on our systems 24 hours a day.

Anti-malware software is also used on all our virtual machines and employee workstations to detect problems that could affect our systems. These tools are constantly monitored by a dedicated human security team.

Easier To Use

Our software is there to make it easier for your team to work productively and easier for residents to engage with your organization. Key to our success has been designing software that provides a great user experience.

Through over 20 years in the waste and recycling sector, we have worked with drivers, supervisors, route designers, office managers, directors, and many others, to ensure that our software is straightfoward and easy to use, and able to be integrated with third-party applications.
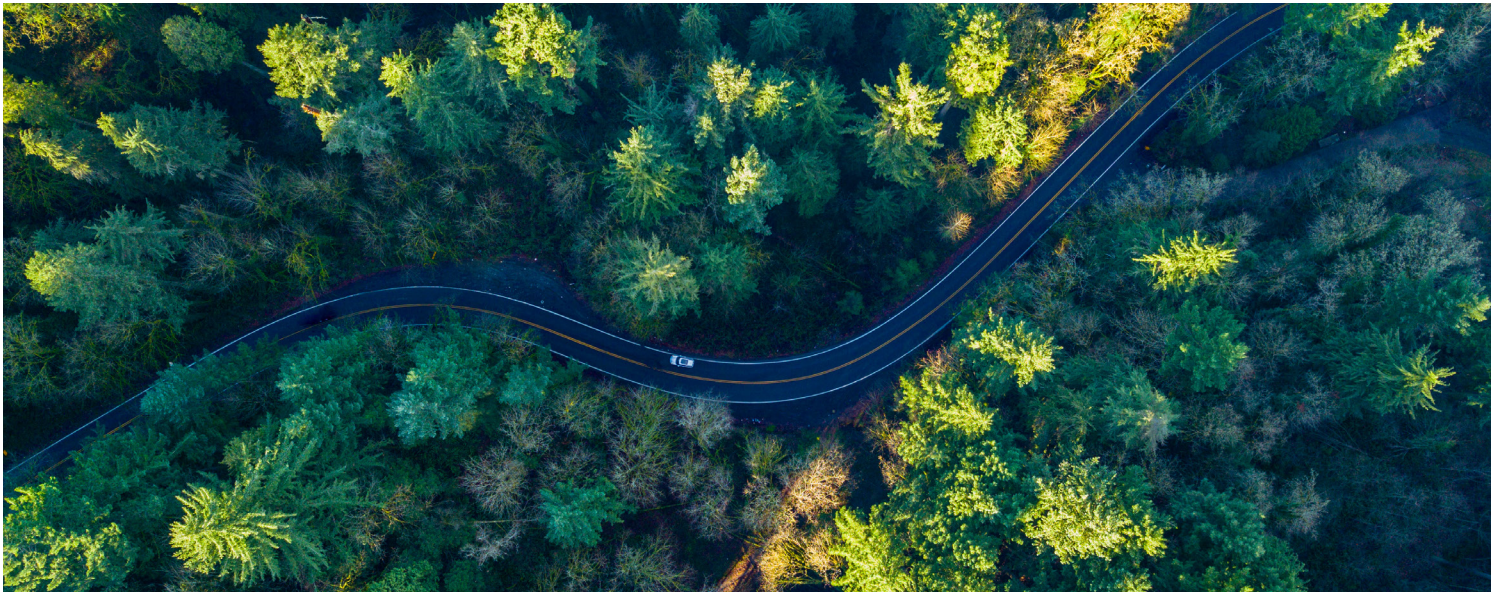
Your Journey with Routeware

Our customer success program is designed to give you support and guidance in implementing and using our solutions to ensure that you achieve results fast and gain value over the long term. Our team comprises experts both technology and solid waste, and we work with you hand-in-hand to help you reach your business goals.

| Consulting | On-Boarding | Adoption | Education | Loyalty |

Let's Get Started

We invite you to reach out, and let us partner with you and help you build a path of long-term success. It all starts with a simple call. To get the conversation started contact us at **www.routeware.com**.

We Can Help You:

- Increase profitability by capturing missed revenue and controlling operating costs.

- Improve performance by helping you make better use of resources

- Enhance safety by helping you improve your workforce and community safety, reducing accidents.

- Engage people by creating world-class digital services that enhance customer communications

- Become a smart city - helping you cut carbon use and increase resident recycling to help protect our planet

"Easy to use and excellent support"

"The interface is easy for drivers to use. There is customization available for different billing software, excellent support services, and the amount of data collected is excellent."

**Jeremy S., Field Applications Coordinator
Government Administration**
Source: Capterra

"Great Technology Partner"

"Routeware has been a great vendor, we look at them as a partnership of technology for our company. They are willing to listen to our problems and work side by side with our team to develop a feasible solution."

**TJ T, Chief Operating Officer
Environmental Services Company**
Source: Capterra

**Let's talk at
www.routeware.com**

Routeware